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**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**CONTACT:  
Mr. Malcolm Mathurin, Jazz Committee  
Tel: 459-7686/5726/ 716-5581**

## **THE SOUFRIERE FOUNDATION HOSTS SOUFRIERE CREOLE JAZZ... ‘THE SOUL OF SOUFRIERE’**

SOUFRIERE, ST. LUCIA- the Soufriere Creole Jazz festival has over the past four years grown to become a staple on the national Jazz scene. The three-day festival offers music lovers a diverse range of music from Jazz to Reggae, Cadance-Lypso and Soca. The event has grown in popularity over the years and continues to stir interest among visitors and locals.

The growth of the festival is evident in this year’s excellent line-up:

**Friday April 30<sup>th</sup> from 8:00pm:** The opening event will be held at the Soufriere Mini Stadium with its readily available amenities such as toilets, parking, shelter, sitting and ample space for those who cannot resist the infectious rhythms of the music to do their dancing. The show will feature many local bands including the popular *Future Lights*. The band has toured the Caribbean and North America and has produced a number of local and regional hits. Other bands performing include *Phaze*, *St. Lucia School of Music Jazz Band* and the electrifying *Grammacks*.

*Grammacks* rose to prominence in the 1970s to the early 1980s with a Super Bowl performance to their credit. After the band broke up many members pursued individual solo projects. Jeff Joseph later formed Volt Face and *Grammacks* New Generation. They headlined the first ever World Creole Music Festival in Dominica. *Grammacks* Original is now back after many years with a new CD called *Get Up* which was recorded in 2009 in Miami.

**Saturday May 1<sup>st</sup> from 1:00pm – 5:00pm:** The waterfront in Soufriere will be pulsating with the musical renditions of *New Vibes* Band. Do not be fooled by the name, *New Vibes* consists of members with several years of musical experience who have come together to enrich the musical landscape in the Soufriere region. This is a free show.

**Saturday May 1<sup>st</sup> from 8:00pm:** Sulphur Springs Jazz caters to Jazz enthusiasts with the natural setting and romantic ambience which exist or maybe just the idea of partying like a rock star on top of an active volcano has seen this event attract bigger numbers over the years. Sulphur Springs will host two international bands *Klimax* and as the saying goes “If it’s nice ... Play it twice.” *Grammacks*.

*Klimax* from Cuba is the most sophisticated and original of timba bands. *Klimax* performed for the first time at the famous disco La Cecilia de la Avenida Quinta, thus beginning a consistent

musical career, made evident throughout the band's records. *Klimax* will be an excellent addition to Sulphur Springs Jazz which will also feature *Mystic* and *Claudette Adjodha*.

**Sunday May 2<sup>nd</sup> from 4:00pm** The Gros Piton Jazz activity offers yet more variety to the three day festival, by offering strictly reggae music to the masses. No other venue could be more suitable for such a show. Steeped in history, the venue is located in Fond Gens Libre '*Valley of the Free People*' at the foot of Gros Piton, home of the runaway slaves and their descendants. An all natural setting with rocks and bamboo benches, illuminated with ambient light, Fond Gens Libre takes you back to the time of our fore fathers. The entertainment for the evening is *4<sup>th</sup> World*, *Daddy Twan*, *Zionomi* and the *Matrix Band* from Soufriere.

Many argue that *4<sup>th</sup> World* is the best reggae band on island. The band brings a wealth of musical experience and promises to deliver a performance that patrons will remember fondly for a lifetime.

Tickets for the shows range from \$15.00 EC to \$40.00 EC, but early bird specials are available until Tuesday, 27<sup>th</sup> of April 2010.

Soufriere Foundation is the Presenting Sponsor for Soufriere Creole Jazz. Gold Sponsor is Bank of St. Lucia Ltd., Silver Sponsors are Ladera Resort and the Jalousie Plantation and Bronze Sponsors are Windward and Leeward Brewery, Hotel Chocolat and Mago Estate Hotel.